	Sustainable Stewardship Private Limited	Doc. No. PD- 07
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## 1. INTRODUCTION

These Regulations relate to the NPOP Product Certification mark (the "Product Mark") as described in the addendum shown in Appendix of the chapter to the Certification Body for the purposes hereof.

Ref-[https://apeda.gov.in/apedawebsite/organic/organic\\_contents/Chapter\\_6.pdf](https://apeda.gov.in/apedawebsite/organic/organic_contents/Chapter_6.pdf)

And Food Safety and Standards (Organic Foods) Regulations, 2017. Ref-

<https://jaivikbharat.fssai.gov.in/standard-npop.php>

## 2. DEFINITIONS


In these Regulations:

- (a) "Certificate" means the certificate of conformity issued by the Certification Body in respect of the Designated Products;
- (b) "Certification Body" means SSPL Organic Certification;
- (c) "Operator" means the person or company to whom a Certificate is issued;
- (d) "Designated Products" mean the products to which it is proposed to apply the Product Mark;
- (e) "Standard" means the NPOP Standard referred to in the Certificate;
- (f) "Use" means the lawful, authorized, restricted, non-exclusive, limited and revocable right or license to use the Product Mark.
- (g) "Claim" means any representation which states, suggests or implies that a food has particular qualities relating to its origin, nutritional properties, nature, processing and composition;
- (h) "Food Authority" means the Food Safety and Standards Authority of India established under section 4 of the Food Safety and Standards Act, 2006;
- (i) "National Programme for Organic Production" means a programme of the Government of India which provides an institutional mechanism for implementation of the National Standards for Organic Production with a third party certification control system as notified by the Director General of Foreign Trade under the Foreign Trade (Development and Regulation) Act, 1992(22 of 1992);
- (j) "Organic food" means food products that have been produced in accordance with specified standards for organic food production;

## 3. USE OF THE PRODUCT MARK (India Organic & Jaivik Bharat Logo)

3.1 The operator specifically agrees that:

- (a) Operator will use the India Organic and Jaivik Bharat only in the manner prescribed herein and in the Standard;
- (b) Operator will use the India Organic Logo and Jaivik Bharat logo on the fully certified products only.
- (c) it will not alter the Product Mark in any way;
- (d) it will use the Product Mark on its stationery, publications, web site or promotional materials in such a way as to create no confusion between the Designated Products and other products;

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- (e) it will follow the exact requirements of the Certification Body including those regarding the position, size, color and accompanying symbols and wording and those regarding accreditation mark, if any;
- (f) it will accompany the Product Mark by the Certification scheme number incorporating the ISO country code of the issuing office followed by the serial number attributed to the particular certification scheme;
- (g) approval from the Certification Body.
- (h) it will, upon the suspension, withdrawal or cancellation of the Certificate, forthwith discontinue the use of the Product Mark on the Designated Products and on its stationery, publications, web site and promotional materials which contains it or any reference thereto, and will not thereafter use any imitation or simulation thereof;
- (i) it will not, during the period of validity of the Certificate or thereafter, make or assert any claim of ownership to the Product Mark and will not dispute the right of the Certification Body, its successors or assignees, to authorize the use of the Product Mark as provided herein;
- (j) it will use the Product Mark adjacent to or in conjunction with its own trademarks only as approved by the Certification Body;
- (k) it will not use the Product Mark in conjunction with any other mark unless specified in the Standard;
- (l) no claim may be made on any label or advertising materials that because the product is organic it is superior in organoleptic, nutritional or salubrious quality.

3.2 The Operator's right to use the Product Mark is only transferable with the written permission of the Certification Body.

3.3 Use of the Product Mark does not exonerate the Operator from any liability imposed by law regarding the design, manufacturing and/or performance of the Designated Products.

Date:

Issued by

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**Appendix**



**Jaivik Bharat**

**For further details-** <https://jaivikbharat.fssai.gov.in/standard-npop.php>

[https://apeda.gov.in/apedawebsite/organic/organic\\_contents/Chapter\\_6.pdf](https://apeda.gov.in/apedawebsite/organic/organic_contents/Chapter_6.pdf)